

EDUCATE ENGAGE EMPOWER

The 2023 Conference for Louisiana's Nonprofits

SEPTEMBER 20, 2023
7:30AM - 4:00PM
LSU SHREVEPORT
UNIVERSITY CENTER

Be a part of making Louisiana stronger! We know that a strong nonprofit sector is vital to the economic success of Louisiana. Education, sharing of information and collaboration are the keys to building and sustaining a successful nonprofit sector.

Help us make an impact by supporting the **2023 Conference for Louisiana's Nonprofits!**



LOUISIANANONPROFITS.ORG

Louisiana Alliance for Nonprofits works to educate, engage and empower the nonprofit community of Louisiana by serving as a centralized resource hub for education, training, and public policy information.



Institute for Nonprofit Administration & Research

LSUS.EDU/INAR

The Institute for Nonprofit Administration and Research conducts research and disseminates knowledge about nonprofit organizations and strives to elevate the future of the nonprofit sector through education, research and professional development.

CONFERENCE SCHEDULE

September 19th

2:00pm *Raising More Funds for Your Nonprofit: Strategies to Elevate Your Development Program* with Colton Strawser, CFRE, AFP Master Trainer (additional fee & sponsored by AFP-North Louisiana)

4:00pm Evening Reception with Distinguished Guests

September 20th

7:30am Breakfast & Registration

8:30am - 4:00pm Sessions, Luncheon & Exhibitor Networking

We are so excited to have a line-up of distinguished experts joining us from Louisiana and beyond to share their knowledge and experience.

Keynote: *Workplace Wellbeing-Impact Without Burnout*

Beth Kanter is an internationally recognized thought leader and trainer in digital transformation and well-being in the nonprofit workplace. She is the co-author of the award-winning *The Happy Healthy Nonprofit: Strategies for Impact without Burnout* and *The Smart Nonprofit*. With over three decades of experience in designing and delivering training programs for nonprofits, Beth has been named one of the most influential women in technology by Fast Company and has received the NTEN Lifetime Achievement Award.



BETH KANTER
Co-author of *The Happy Healthy Nonprofit: Strategies for Impact without Burnout* & *The Smart Nonprofit*

Keynote Luncheon: *Building Nonprofits with Kindness*

Maya Enista Smith is an award-winning leader with over 15 years of experience in building global movements for community service. She has served as CEO and COO of Mobilize.org and as the first Executive Director of Lady Gaga's Born This Way Foundation, advocating for mental health and kindness. Maya is also a member of the Presidential Leadership Scholars Class of 2022 and serves on the Bullying Prevention Advisory Committee (BPAC).



MAYA ENISTA SMITH
Nationally Recognized Nonprofit Leader of the Year & Expert on Mental Health

Fundraising is a Team Sport Without Spectators

Steve Higgins, CFRE, is one of the most passionate and respected nonprofit consultants in the profession. He works with organizations' development staff, executive leaders, trustees, and volunteers, providing counsel in fundraising, governance, and organizational planning. His counsel focuses on major and mega gift strategies, leadership coaching, campaign counsel and readiness, capacity building, and organizational assessment.



STEVE HIGGINS
CEO, Global Carter

State of Nonprofits 2023

Dr. Heather Carpenter is a highly networked professor, researcher, and trainer and is the Executive Director of the Institute for Nonprofit Administration and Research, Director of the Master of Science in Nonprofit Administration program, and Norman A. Dolch Super Professor at LSU Shreveport. Dr. Carpenter is also a co-author of "Nonprofit Crisis Management: Response to COVID-19" and "The Talent Development Platform: Putting People First in Social Change Organizations," among other publications.



HEATHER CARPENTER PHD
LSUS Institute for Nonprofit Administration & Research

Let's Talk More About Racial Dynamics and our Nonprofit Organizations

Maxine Crump is the Founder, President, and CEO of Dialogue on Race Louisiana has led the organization since its inception in 2011. Maxine has received numerous awards for her work around race, including the recent 2023 Barton Award for Non-Profit Management and the 2022 Volunteer Activist Award from the Emerge Foundation.



MAXINE CRUMP
CEO Dialogue on Race Louisiana

Protecting Today's Nonprofits: Cybersecurity and Technology

Ned Fasullo has over 27 years of experience in modern business technology services and internet/cloud business practices for small to enterprise businesses. He has worked with major players such as Lucent Technologies, Nextel Communications, and Global Data Systems. Currently, he is the President of Apex Technologies.



NED FASULLO
President, Apex Technologies

Tools for Effective Governance

Dr. Colton Strawser is a nonprofit and philanthropic consultant and the President of Colton Strawser Consulting. His mission is empowering organizations to create change®. He has trained over 1,000 organizations, generated over \$25 million in government grants, and supported research efforts to understand social issues and community challenges better. Dr. Strawser has received numerous awards for his contributions to the nonprofit sector.



COLTON STRAWSER
President, Colton Strawser Consulting

SPONSORSHIP LEVELS

	\$1,000	\$2,500	\$5,000	\$10,000
Conference Registrations	1	2	3	4
Logo in promotional materials	✓	✓	✓	✓
Social Media & Newsletter Recognition	✓	✓	✓	✓
Materials in attendee gift bag	✓	✓	✓	✓
Exhibit Table		✓	✓	✓
Banner on stage			✓	✓
Introduce Speaker			✓	✓
Introduce Keynote Speaker				✓
Contact list of attendees				✓

Join us in elevating the future of Louisiana's nonprofits as a Conference Supporter! Gain opportunities to connect with nonprofit professionals through exhibit tables, social media campaigns, promotional materials, and a networking reception.

The 2023 Conference for Nonprofits will connect over 300 nonprofit professions (executive directors/CEOs and fundraising, finance, human resources, programs, and marketing/communications professionals, as well as board members, and volunteers) representing all sizes, fields, and missions. Tables in our networking exhibit area are \$1000.

For more information, please contact:

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